



Transforming Transactions  
into Relationships

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## NEWS RELEASE

**For Release on August 21, 2007**

### **Animal ID Solutions to Resell NCR TransitionWorks™ Software**

*Systems integrator and consulting group  
offers RFID solutions for animal traceability*

**INDIAN RIVER, Ontario, and ATLANTA** – [NCR Corporation](#) (NYSE: NCR) and [Animal ID Solutions Inc.](#) today announced an agreement naming Animal ID Solutions an NCR RealPartner and reseller of the NCR TransitionWorks portfolio of automatic identification and data collection (AIDC) software solutions in Canada and the United States.

Animal ID Solutions, a systems integrator and consulting services company specializing in animal authentication technologies, including radio frequency identification (RFID) and DNA footprints, will market and implement [NCR TransitionWorks](#) as part of its traceability solution for animal associations. The product allows for faster and more reliable identification, authentication and tracking of animals.

“NCR TransitionWorks allows us to offer our clients a strategic choice that meets current database and reporting requirements,” said Anne Olscher, president, Animal ID Solutions. “We’re able to seamlessly integrate the software for RFID, DNA footprints, biometrics and future auto-identification technologies.”

With an initial focus on the equine market, Animal ID Solutions enables associations to collect and evaluate information on animal movement through a Web-based database using its Animal Signaturing™, which helps ensure integrity of breed pedigree and assists handlers in identifying and isolating safety and security concerns for people and animals.

“Animal ID Solutions is a service leader and innovator within animal tracking and traceability,” said NCR AIDC Solutions Group Vice President and General Manager Donna A. Wright. “This agreement lends our AIDC software expertise to a leading solution for animal associations in North America.”

NCR TransitionWorks is designed to readily assimilate and manage information from various AIDC devices, including RFID-based technologies. The solution resolves costly time challenges and ensures ease of integration with new or existing data-capture devices, allowing users to quickly collect, interpret and move large amounts of data from multiple sources.

The [NCR RealPartner](#) program provides NCR resellers the sales, marketing and support they need to be successful with NCR products, including NCR TransitionWorks and predefined AIDC application packages.

NCR and Animal ID Solutions will be exhibiting in booth No. 7 at the upcoming [ID•INFO EXPO 2007](#), an industry event for technologies and trends in animal identification and traceability, Aug. 28-30, in Kansas City, Kan.

#### ***About Animal ID Solutions, Inc.***

Animal ID Solutions, Inc. ([www.equineidsolutions.com](http://www.equineidsolutions.com)) is a systems integration and consulting services company that designs and markets radio frequency enabled database solutions for Animal Signaturing™ and tracking. With a management team that combines 30 years experience implementing database and business intelligence applications with 25 years of equine experience as trainer, breeder, competitor and consultant, Animal ID Solutions is positioned to deliver a solution that meets industry requirements to individually identify animals and track animal movements. Animal ID Solutions is headquartered in Indian River, Ontario.

#### ***About NCR Corporation***

NCR Corporation (NYSE: NCR) is a leading global technology company helping businesses build stronger relationships with their customers. NCR’s Teradata® data warehouses, ATMs, retail systems, self-service solutions and IT services provide Relationship Technology™ that maximizes the value of customer interactions and helps organizations create a stronger competitive position. Based in Dayton, Ohio, NCR ([www.ncr.com](http://www.ncr.com)) employs approximately 29,650 people worldwide.

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